

# WWD

WOMEN'S WEAR DAILY

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# Templa Debuts Biodegradable Down Jacket

The luxury outerwear specialist claims to be the first on the high-fashion market to offer the sustainable technology, developed in partnership with suppliers Allied Feather & Down and Active Apparel Group.

By **ALEX WYNNE**  JANUARY 27, 2025, 5:07AM



A fall 2025 look from Templa featuring the biodegradable Hyperion down jacket. KEN CLAES

**f** **DOUBLING DOWN:** Luxury outerwear specialist Templa is  
**X** to be the first on the high-fashion market to offer a  
**Q** biodegradable down jacket thanks to a collaboration with  
suppliers Allied Feather & Down and Active Apparel Group.

**p** The biodegradable Hyperion jacket, the prototype for which  
**+** took home an ISPO Award last November, is now ready for  
commercial production and is part of the label's fall 2025  
collection.

While there have been advances in the outerwear space in terms of sustainable innovation, it is the first time a high-fashion label is doubling down on circularity in such a way, according to the partners.

“This collaboration is really putting three pillar players together in a perfect triangle of challenging, investigating, pioneering, exploring this space of trying to be true and honest and authentic and real in pushing borders without compromising the design and the silhouette,” Templa’s commercial director Anati Rakocz told WWD. “You don’t need to sacrifice silhouette and attitude and an aesthetic for the values you stand for.”

“You have brands that do amazing things in terms of style, but in terms of performance, it’s not quite there, and then you have very technical brands that are a bit shy on design,” commented Allied Feather & Down creative director Matthew Betcher. “This product is extremely important. This is really the first time I’ve seen a fashion brand working with ingredient brands in the open as a partnership.”

“It can set the standard for the industry,” asserted Active Apparel Group’s chief design officer Lori Oscher. “This is just the beginning. Templa is raising the bar and pioneering the way.”

While feather down is both biodegradable and recyclable, the other components of down jackets, usually made with performance materials, are not, the partners explained. They worked to develop and source materials and components that would allow a jacket to biodegrade at the end of its useful life.

The Templa jacket is made with 800 fill power down insulation combined with biodegradable synthetic fabrics and trims, and is designed to biodegrade in an anaerobic environment in roughly five years. The only component that does not decompose is a small part of the zipper, Oscher explained.

Available in three colors for fall 2025, stone, blush and black, the coats are priced at \$660 wholesale.